

## **Privacy Policy**

Company endeavors to protect your personal privacy. By providing your personal information to Company, you signify your acceptance of the Terms of Use <http://www.nancygonzalez.com/privacy-policy/> and agree that Company may collect, use and disclose your personal information as described herein. Although Company is committed to maintaining your confidence and trust in all of our activities with you, the Company Privacy Policy and the Terms of Use do not govern the collection or use of data about you through channels other than the Website.

### **INFORMATION WE COLLECT ONLINE**

#### Personally Identifiable Information

For purposes of this Privacy Policy, “personally identifiable information” means any information by which someone can be personally identified, including name, address, telephone number, email address and other information incidental to providing goods or services (also referred to herein as “personal information”). We collect personally identifiable information from you only when you voluntarily provide us with this information, such as when signing up for our email newsletter to receive emails about our latest products and services.

#### Browsing Information; Cookies

When you visit the Website, our web servers may automatically recognize certain non-personally identifiable information about you, such as your domain name, access provider, IP address, and browser language. The Website also uses a browser feature known as a cookie, which assigns a unique identification to your computer. The information collected from cookies allows us to provide better customer service to you and to improve features of our Website in a variety of ways, including by determining whether you have visited the Website in the past and which pages of our Website you have visited. We may also use cookies and/or a technology known as clear gifs to help us confirm your receipt of and response to our emails and to provide you a more personalized experience. Please note that certain pages of the Website may not function properly if cookies are turned off. Please consult your web browser's Help documentation for more information about how to turn cookies on and off for your browser.

In the course of serving advertisements to the Website, our third-party advertising partners may place or recognize a unique cookie on your browser, which will allow our advertising partners to recognize your computer each time they send you an advertisement. In this way, they may compile information about where you, or others who are using your computer, saw their advertisements and determine which advertisements are clicked. This information allows our advertising partners to deliver targeted advertisements that they believe will be of most interest to you.

### **HOW WE USE YOUR INFORMATION**

We use personal information collected on the Website for the following purposes:

- for the specific purpose for which it was volunteered;
- to develop, market, sell or provide products and services; and
- as permitted by, and to comply with, any legal or regulatory requirements, process or provisions.

In order to serve you better, we may combine information you provide to us on the Website with information from third parties, including demographic or public information.

### **HOW WE MAY SHARE INFORMATION**

We may share your information collected on this Website with our subsidiaries, affiliated companies, and unaffiliated business partners for the purpose of providing you with the products and/or services you seek from the Website. From time to time Company may disclose the data collected through the Website, including personally identifiable information, to the following:

- Our service providers and subcontractors, including our affiliates, retained to perform functions on our behalf or to provide services to us, such as warehousing and delivery; marketing and advertising; data processing; software development; website hosting and management;

information technology and office services; legal, accounting, audit and other professional service providers; and further provided such service provider does not collect, use or disclose the personal information for any purpose other than to perform such functions or to provide services to us or as otherwise required by law;

- Unaffiliated service providers with whom Company may subcontract, including website hosting companies, fulfillment companies and other third party service providers;
- The prospective seller or buyer of the Company's business or assets, including where the Company or substantially all of the Company's assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets;
- If Company is under a duty to disclose or share your personal data in order to: comply with any legal or regulatory obligation; respond to inquiries or requests from a public authority; enforce or apply the Terms of Use and other agreements; permit Company to pursue available remedies or limit damages that it may sustain; or to protect the rights, property, safety or security of Company, its employees, agents, contractors, customers, the visitors of the Website or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

You have the right to limit how we share your personal information for marketing purposes among our affiliates and business partners. Please see the section entitled "Managing Your Personal Information."

We must always reserve the right to disclose information about you as required by law, in response to legal process including law enforcement requests, and where needed to protect the safety, property, or legal rights of users of the Website, the Company or its affiliates or third parties.

We are not responsible or liable for any content presented by or contained on any independent website, including, but not limited to, any advertising claims or marketing practices. We also are not responsible or liable for any privacy or security policies of any third party sites to which we may provide links on the Website.

In the unlikely event that the Company or substantially all of its assets are acquired by another company, or due to any merger, reorganization or liquidation, customer information will of course be one of the transferred assets. Your personal information will remain subject to any pre-existing privacy policy unless you consent otherwise.

### **OPT-OUT/EMAIL CHOICE**

You may use the Website without providing any personally identifiable information. If you sign up on this site to receive electronic newsletters or promotional emails from Company, including new ideas, special offers and event information, or to otherwise receive communications about our products and services, you will have the right at any time to opt out of receiving marketing emails or to specify which, if any, communications you would like to receive from us. There is no charge to you to unsubscribe.

### **CHILDREN'S PRIVACY**

We are concerned about the safety of children when they use the Internet and do not knowingly request or collect personally identifiable information online from any person under the age of thirteen.

### **MANAGING YOUR PERSONAL INFORMATION**

At your request, Company will confirm what personally identifiable information it collects or holds about you, and will correct, update and/or remove such information. You may contact Company for any of the foregoing at the following e-mail address: [lschaeffer@salans.com](mailto:lschaeffer@salans.com).

If you ask that Company stops using or sharing your personally identifiable information, it will honor that request. However Company may retain records of your personally identifiable for a period of time; for example, to follow-up on a request, resolve a dispute or for similar reasons or in order to comply with applicable federal, state, or local law. In addition, some personal information may also

continue to be stored on back-up files for financial, legal or technical reasons.

**UPDATING THIS POLICY; NOTICES**

We reserve the right to change, modify, add, or remove portions of this Privacy Policy at any time. You should check this page periodically for changes. Your continued use of this Website following the posting of changes to this Privacy Policy will be considered your consent to those changes. In the unlikely event that we believe that the security of your personal information in our possession or control may have been compromised, we may seek to notify you of that development.

**EFFECTIVE DATE**

This policy is effective January 7, 2013.